

PIGGLY WIGGLY

A FLOWER TO EACH VISITOR

Whether One Buys or Whether One Merely Looks—in Either Case, It Is Entirely All Right With

PIGGLY WIGGLY

The First PIGGLY WIGGLY Store Opens in Tulsa at 10 A.M.,
Tuesday, September 9th
21 EAST FIRST STREET

There are no secrets about the Piggly Wiggly organization; therefore each man and woman who visits the Piggly Wiggly store can know in advance of coming that such a store has been built especially for them, whether they happen to be rich or poor, wise or not wise.

A dollar in the hands of a person who has only one dollar will obtain a full dollar's worth at Piggly Wiggly prices, and that is all that can be obtained by the rich man's dollar.

OPENS AT 10:00 O'CLOCK, TUESDAY, SEPTEMBER 9th

Come and see for yourself that a Piggly Wiggly store is different from any store in the world—that it looks different—that the system is different—that the prices are lower—the assortment of food products is greater—that the orderly arrangement of the entire store makes it possible to have an absolutely clean store.

Food products of a variety, including fresh fruits and vegetables, of more than one thousand items, each item priced by a swinging price tag.

Nationally known advertised brands of a most comprehensible assortment is the class of merchandise to be found in every Piggly Wiggly store.

A basket is loaned for use while in the store.

All packages are wrapped at the checking counter.

The operating cost of Piggly Wiggly stores is the lowest of any heretofore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices in which are savings that can not be obtained elsewhere.

Come and look at a store that is absolutely clean—that is methodical in every detail—a store that looks different from any store in the world—a store that by its very looks impresses visitors with a picture they cannot forget.

You can look and be at home in this store and go through its four separate aisles upon a tour of inspection as to the merchandise, as to its cleanliness, as to the prices and for doing this you will be handed a flower free that you may know that we are glad that you come.

If you see something that you want to buy of your own free will that you can exercise without argument from anyone, without persuasion from anyone, without intimidation from anyone, without suggestion from anyone, without mental contact whatsoever from anyone—if you want to make a purchase voluntarily—we, of course, will be glad to have you as a customer.

The main thing, however, that we want everybody to know is, that it is desired to have Tulsa women and Tulsa men come and look at this wonderful store—we will be satisfied with their judgment of our claim that Tulsa will have a saving in her food bill that will go into thousands of dollars by cashing in on the opportunity afforded by Piggly Wiggly stores.

Piggly Wiggly stores are a national affair with each city and town unit co-operating with all other town units toward a lower cost in operation and with ability to make lower prices.

Piggly Wiggly Stores Are Now in Operation in the Following Cities:

HUNDRED AND ONE CITIES IN TWENTY-SEVEN STATES

TULSA, OKLAHOMA.

Piqua, Ohio.
Roanoke, Va.
Laredo, Texas.
Pensacola, Fla.
Atlanta, Ga.
Memphis, Tenn.
Springfield, Ill.
Natchez, Miss.
Jacksonville, Fla.
Pine Bluff, Ark.
Houston, Texas.
Wichita, Kans.
Grand Rapids, Mich.
Baton Rouge, La.
Indianapolis, Ind.
Colorado Springs, Colo.
Amarillo, Texas.
Chattanooga, Tenn.

Danville, Ill.
Dallas, Texas.
Jackson, Tenn.
Little Rock, Ark.
San Antonio, Texas.
Richmond, Va.
Yoakum, Texas.
Decatur, Ill.
Nashville, Tenn.
Anniston, Ala.
Fremont, Neb.
Austin, Texas.
Cincinnati, Ohio.
Charleston, W. Va.
Chicago, Ill.
Birmingham, Ala.
Hot Springs, Ark.
Port Arthur, Texas.

Louisville, Ky.
Montgomery, Ala.
Waco, Texas.
Shreveport, La.
Beaumont, Texas.
Plainview, Texas.
Elwood, Ind.
El Paso, Texas.
Lake Charles, La.
Mobile, Ala.
Sherman, Texas.
Tusculum, Ala.
Galveston, Texas.
Oklahoma City, Okla.
Wichita Falls, Texas.
Bloomington, Ill.
Gadsword, Ala.
Brownwood, Texas.

Orange, Texas.
Owensboro, Ky.
Jackson, Miss.
Dayton, Ohio.
Charlotte, N. C.
Portsmouth, Va.
Denver, Colo.
Florence, Ala.
Muskogee, Okla.
Clarksburg, Texas.
Gonzales, Texas.
Fort Worth, Texas.
Macon, Ga.
Columbus, Ga.
Davenport, Iowa.
Columbus, Miss.
Lincoln, Ill.
Rockford, Ill.

Alexandria, La.
Springfield, Mo.
Cleburne, Texas.
McAllen, Texas.
Dyersboro, Ark.
Jonesboro, Ark.
Hattiesburg, Miss.
Vicksburg, Miss.
South Bend, Ind.
Sheffield, Ala.
Childress, Texas.
Ensley, Ala.
Hillsboro, Texas.
New Orleans, La.
Bridgeport, Conn.
Columbus, Ohio.
Taylor, Texas.
Athens, Ga.

Cairo, Ill.
Oakland, Calif.
Laredo, Texas.
Pueblo, Colo.
Meridian, Miss.
New Haven, Conn.
Ottawa, Ill.
Corpus Christi, Texas.
Laurel, Miss.
Miami, Fla.
Savannah, Ga.
Knoxville, Tenn.
Milwaukee, Wis.
Norfolk, Va.
Suffolk, Va.
Miami, Ariz.
Roanoke, Va.
Streator, Ill.

The Prime Idea of Piggly Wiggly Is That WASTE IS WRONG and That the ELIMINATION OF WASTE Should Begin With Humanity's First Need—Food

While Each Piggly Wiggly City or Town Co-operates With Every City or Territorial Unit Throughout the Entire Country for Their Mutual Good, Each Piggly Wiggly City or Territory Unit Is Owned Separately Under a License and the Profits Go to Operators of Each City Unit

PIGGLY WIGGLY
"All Over the World"

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